

The Growth of On-Site Clinics

COMPLIMENTARY WEBCAST

On-Site Clinics are expected to write over 10% of all employee prescriptions by 2015*

Join us on Wednesday, February 4th
for a Complimentary Webcast at noon, 12:00 PM, EST

Did you know...

- FACT** Today more than 1,200 of the nation's largest companies have over 1,800 On-Site Clinics
- FACT** Over 7,500 campuses have more than 1,000 employees and hence, are serious targets for On-Site Clinics
- FACT** If On-Site Clinics spread to campuses with less than 250 employees, the target number of campuses would jump to over 50,000
- FACT** Over 60% of employees use On-Site Clinics if located on their campus and are also used by their dependents
- FACT** Walgreen's became the largest operator of On-Site Clinics overnight with its acquisition of I-trax and Whole Health earlier this year

An issue that may reshape pharmaceutical sales and healthcare for years to come!

In one hour you will...

- ◆ Learn how larger employers are increasingly linking On-Site Clinics into sophisticated total health management programs
- ◆ Discover opportunities to partner with employers and their On-Site Clinic management to drive compliance for specific drug classes
- ◆ Understand the current structure of the On-Site Clinic market and who are the key players
- ◆ Assess the growth potential on On-Site Clinics and the size and type of employers currently investing in these clinics
- ◆ Consider if the In-Store or the Walk-In medical clinic markets might offer similar employer-centric services, but for smaller firms

TO REGISTER: Please visit our website or contact Kyra Baltzar at +1 (617) 395-1955 or kbaltzar@fuld.com. Your registration confirmation email will have complete webcast login instructions. One hour presentation starts promptly at noon, 12:00 PM, EST.

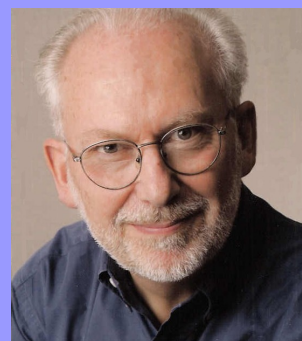
*Findings based on preliminary research conducted by Fuld & Company

Fuld & Company, Inc. • 126 Charles Street, Cambridge, MA 02141 • P: 617.492.5900 F: 617.492.7108

Who Should Attend?

Brand Managers, Sales & Marketing Executives, Business and Competitive Intelligence experts.

SPECIAL OFFER: Attend and receive a FREE Fuld & Company white paper with survey results on the growing market for On-Site Clinics.



Michael Ratcliffe
About the Speaker

Mike Ratcliffe is a Director of Research for Fuld & Company's Global Pharmaceuticals and Healthcare Practice. He has extensive experience in competitive intelligence, strategy consulting, business and market research in the Life Science market. He was a Senior Consultant in the Life Science practice at SRI Consulting, a R&I manager of the Global Strategy Practice at McKinsey & Co. and Research Director of the Life Science practice at Wood Mackenzie.